

ORDER



Orders	Order / Rev:	158471
	Alt Order #:	06816406
	Product Desc:	D.C.C.C.
	Estimate:	1194
	Flight Dates:	10/16/12 - 10/22/12
	Original Date / Rev:	10/03/12 / 10/03/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DCCC Democratic Congressional Cam
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/29/09
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	104	\$72,375.00	\$61,518.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	104	\$72,375.00	\$61,518.75	0.00
Totals	104	\$72,375.00	\$61,518.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$72,375.00
Market	100%	\$425,735.29

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$106,433.82
KMSP	18%	\$76,632.35
KMWB	1%	\$4,257.35
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$8,514.71
WCCO	33%	\$140,492.65
WFTC	4%	\$17,029.41

[illegible]

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	10/16/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	6	\$450.00	3	0.00	NM	6	\$2,700.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					6	\$450.00		0.00			
3	All	10/20/12	10/20/12	SA GMA Sa GMA	CM	7-8a	- - - - - S -	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S -					3	\$550.00		0.00			
4	All	10/20/12	10/20/12	Sat 8-9a Sat 8-9a News	CM	8-9a	- - - - - S -	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
5 EW NW-SA 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S -					3	\$450.00		0.00			
5	All	10/21/12	10/21/12	SU GMA Su GMA	CM	7-8a	- - - - - S	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S					3	\$700.00		0.00			
6	All	10/21/12	10/21/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S					3	\$550.00		0.00			
7	All	10/21/12	10/21/12	Su 9-10a This Week	CM	9-10a	- - - - - S	:30	3	\$1,500.00	2	0.00	NM	3	\$4,500.00
THIS WEEK-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S					3	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	10/15/12-10/21/12		Su 9-10a	9-10a		- - - - - Su	:30		(\$1,500.00)		0.00	NM		
See MG 7.4															
[PE at order entry Due 3x ordered in TP with 3 breaks]															
4	All	10/15/12-10/21/12		Su 9-10a	9-10a		- - - - - Su	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 7.3 10/21															
N 8	M	10/16/12	10/19/12	M-F 9-10a Live with Kelly	CM	9-10a	- 1111 - -	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111 - -					4	\$300.00		0.00			
N 9	All	10/16/12	10/19/12	M-F Midday News M-F Midday News	CM	11a-12p	- 1111 - -	:30	4	\$325.00	3	0.00	NM	4	\$1,300.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111 - -					4	\$325.00		0.00			
N 10	All	10/16/12	10/19/12	M-F 3-4p Twin Cities Live	CM	3-4p	- 1111 - -	:30	4	\$200.00	3	0.00	NM	4	\$800.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111 - -					4	\$200.00		0.00			
N 11	All	10/16/12	10/19/12	M-F 4-430p Millionaire	CM	4-430p	- 1111 - -	:30	4	\$275.00	3	0.00	NM	4	\$1,100.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111 - -					4	\$275.00		0.00			
N 12	All	10/16/12	10/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	- 1111 - -	:30	4	\$675.00	3	0.00	NM	4	\$2,700.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111 - -					4	\$675.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	All	10/16/12	10/19/12	M-F 1035-1102p Nightline	CM	1035-1102p	- TWTF--	:30	10	\$750.00	2	0.00	NM	10	\$7,500.00
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--					10	\$750.00		0.00			
22	All	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	2	\$475.00	3	0.00	NM	2	\$950.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$475.00		0.00			
23	All	10/22/12	10/22/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$450.00		0.00			
24	All	10/22/12	10/22/12	M-F 9-10a Live with Kelly	CM	9-10a	M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
25	All	10/22/12	10/22/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$325.00	3	0.00	NM	1	\$325.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$325.00		0.00			
26	All	10/22/12	10/22/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
27	All	10/22/12	10/22/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	2	\$275.00	3	0.00	NM	2	\$550.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$275.00		0.00			
28	All	10/22/12	10/22/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$675.00	3	0.00	NM	1	\$675.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$675.00		0.00			
29	All	10/22/12	10/22/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$950.00	2	0.00	NM	1	\$950.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$950.00		0.00			
30	All	10/22/12	10/22/12	M-F 630-7p M-F 630-7p	CM	630-7p	M-----	:30	1	\$950.00	2	0.00	NM	1	\$950.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$950.00		0.00			
31	All	10/22/12	10/22/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$375.00	3	0.00	NM	1	\$375.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$375.00		0.00			
32	All	10/22/12	10/22/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$1,750.00	2	0.00	NM	1	\$1,750.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,750.00		0.00			
33	All	10/22/12	10/22/12		CM	1035-1102p	M-----	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00

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Advertiser: DCCC Democratic Congressional Camp
Product Desc: D.C.C.C.
Estimate: 1194

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount										
				M-F 1035-1102p																					
				Nightline																					
ABC-NITELINE<																									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																
Week:		10/22/12	10/28/12	M- - - - -	2		\$750.00		0.00																
													Totals	104	\$72,375.00										